



## **FMC Package to Clubs: Annual Reports, Annual Accounts, Wilderlife and the New Zealand Mountain Film Festival**

Dear Club Committees,

FMC is pleased to present to you our Annual Report and Accounts for 2016/2017, and we thank you again for your support, particularly through our recent affiliation fee increase.

FMC made a significant budgeted loss for the 2016/2017 year, but with the affiliation fee increase and other initiatives this should be our last for some time. The extra staffing capacity we have developed, including the recent employment of Daniel Clearwater as a part-time Development Officer, enables FMC to proceed with a degree of confidence that we have the resources to do the job we are asked to do, without un-due pressure on our volunteer Executive.

FMC is determined to be more proactive in encouraging outdoor recreation, particularly tramping, as well as maintaining our traditional reactive advocacy role. Daniel will be in touch regarding planned future initiatives, but in the meantime, we would ask you to consider active involvement by your club in the following opportunities.

### **Wilderlife**

Wilderlife.nz is our outdoor community's new website, provided by FMC. It is an online platform to tell our stories, to promote our clubs, trips and events and to develop outdoor skills. It would be great if your club would:

- Enter a trip or event every month on the "Gig Guide". Please see the attached instructions prepared by our Administrator, Rebecca Gray.
- Provide a two paragraph, and a one page club profile, for publication on the site. The former will appear alongside your entered trips, the later we will use as a full post, eg see: <https://wilderlife.nz/2017/03/canterbury-university-tramping-club/>
- Request members to submit articles, including creative, well photographed trip reports to wilderlife for publication. Contribution guidelines are here: <https://wilderlife.nz/wp-content/uploads/2016/12/Wilderlife-Contribution-Guidelines.pdf>

### **New Zealand Mountain Film Festival Hosting and School Showings**

FMC has entered into a collaborative relationship with the New Zealand Mountain Film Festival, we want more New Zealand outdoor stories to be told in film. As part of this there is an opportunity for clubs to get involved.

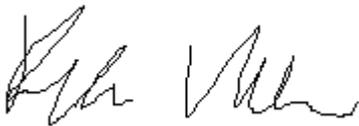
Clubs can become a local host of the film festival. This can be a great social event and fundraiser. Daniel Clearwater ([development@fmc.org.nz](mailto:development@fmc.org.nz)) is available to help clubs through this process. There is an information sheet included, or read more here: <http://www.fmc.org.nz/campaigns/nz-mountain-film-festival-fmc-school-tour/>

Excitingly local hosts can now arrange free showings of a special selection of the Film Festival in local schools. FMC hopes that this might provide an opportunity for clubs to spark or develop relationships with local schools. Again, Daniel will be more than willing to help you in this process if it interests you.

### **FMC Photo Competition**

Clubs should be aware that the FMC Photo Competition has been re-booted, we really appreciate your support in this regard. It is always fantastic to see the winning photos from club competitions come pouring in and seeing the great experiences, and views, that people are having around the country. Entries this year close on the **15<sup>th</sup> of September**. Information on the photo competition is available here: <http://www.fmc.org.nz/photo-competition/>

Again, many thanks for your continued support, see you in the hills!



Peter Wilson  
FMC President